



Your doctor. Your choice.

The Medica Premium Designation Program can help you make informed decisions about the doctors you choose.

Medica Premium Designation Program

★ QUALITY CARE FIRST

The Medica Premium Designation Program evaluates the quality of care doctors provide, using independent, nationally recognized standards. Doctors who meet those standards are given a quality designation, which appears as one star after the doctor's name on Medica's online healthcare provider search tool, available at mymedica.com.

★★ THEN COST-EFFICIENT CARE

Doctors who achieve the quality designation are then evaluated for cost efficiency. Cost efficiency doesn't mean that a doctor's fee for a service is always less than his or her peers'. It means that the doctor effectively uses healthcare resources, so you get more for your healthcare dollar. He or she is more likely, for example, to order the right test at the right time, making sure you get the care you need. Doctors with both a cost and quality designation are those with two stars after their names on the online provider search tool.

★ Quality care

★★ Quality care + cost-efficient care

WHEN YOU CHOOSE A PREMIUM DESIGNATION DOCTOR, HERE'S HOW YOU BENEFIT:

Premium Designation physicians:

- May have lower surgery repeat rates
- Follow nationally recognized guidelines for care
- Are more likely to be aware of the latest research and clinical trials

On average, total costs for the treatment of a condition will be 10–20% less when you choose a Premium Designation doctor.

FINDING A PREMIUM DESIGNATION DOCTOR

Use the online provider search tool on your member website, mymedica.com, and look for the doctors with stars after their names. Just click on Find a Physician or Facility on the mymedica.com home page.

Want to learn more?
Check out medica.com/premiumdesignation.